



HOTEL DISCOUNT VOUCHERS of BMW ALPINA automobiles

In the context of promotional activities*, buyers of a BMW ALPINA are entitled to a generous discount voucher to redeem when visiting the 5-star Hotel Castel in Merano (South Tyrol). **The coupon value of EUR 500 can be redeemed for accommodation at the Hotel Castel over a period of 5 days (max. EUR 100 per day), is not transferable and redeemable only once per person until 8 November 2015. The voucher cannot be converted to cash or combined with other promotion campaigns of Hotel Castel.**

*) The promotion applies to sales transactions for BMW ALPINA new and demonstration cars within the promotional period of 1 June to 31 December 2014 and for the markets in Liechtenstein/Switzerland, Austria and Germany. Participation in the promotion requires fulfilment of all provisions of data privacy protection legislation, i.e. the use of personal data by ALPINA and Hotel Castel must be consented to. For this purpose, the dealer needs to submit declarations of consent under data protection law signed by the customer in the original to ALPINA. Legal recourse is excluded.

The Hotel Castel offers rooms in the price category from EUR 166 per person and day including an extensive service package and serves excellent cuisine in the gourmet restaurant "Trenkerstube" which has 2 stars in the Guide Michelin and also has selected wines from ALPINA Wein WWW.ALPINAWEIN.DE on the list. There is a BMW ALPINA Cabrio available for test drives in the season of 2014. Learn more about:

www.hotel-castel.com

www.facebook.com/hotelcastel



ALPINA COOPERATION
with the **HOTEL CASTEL** ★★★★★
CUSTOMER INFORMATION
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Castel
Das Hotel in Südtirol
ERHOLEN · GENIEßEN · ERLEBEN



MANUFACTURER OF
EXCLUSIVE AUTOMOBILES

